

Creatures of the Night

February 24-25, 2023

Sponsorship Opportunities

Sponsorship opportunities are a critical component to the success of Creatures of the Night and supplement the low-cost admission for all guests. All sponsors receive tickets to the event and significant recognition on all event communications emailed to nearly 10,000 households. Proceeds support the programs that allow Sherman Library & Gardens to provide the public an oasis of inspiration, education, and appreciation of regional history, horticulture and the arts.

\$25,000 Presenting Sponsor (1 available)

- Exclusive recognition as Presenting Sponsor on all promotional materials
- Name recognition or company logo prominently displayed on outside banners
- Name recognition or company logo on photobooth images
- Twenty admission and food tickets for date(s) of your choice
- Four reserved parking spots for event date(s) of choice
- Dedicated social media post
- Complimentary Society of Fellows membership for 1 year

\$10,000 Entertainment Sponsor (2 available)

- Name recognition or company logo prominently displayed in the central garden
- Twenty event and food tickets for date of your choice
- Four reserved parking spots for event date of choice
- Dedicated social media post
- Complimentary Society of Fellows membership for 1 year

\$5,000 Animal Creature Sponsor (3 available)

- Name recognition or company logo prominently displayed at one of the three Live Animal Stations
- Ten event and food tickets for date of your choice
- Two reserved parking spots for event date of choice
- Dedicated social media post
- Complimentary Society of Fellows membership for 1 year

\$2,500 Botanical Creature Sponsor (5 available)

- Name recognition or company logo displayed at one of the five Horticulture Stations
- Ten tickets for event date of your choice
- One reserved parking spot for event date of choice
- Dedicated social media post

\$1,000 Décor Sponsor (4 available)

- Name recognition or company logo displayed at craft activity station
- Four tickets for event date of your choice
- One reserved parking spot for event date of choice



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Donation Form

Please return this form by the date(s) below in order to receive full sponsorship benefits.

Digital Invitation: January 24, 2023

Event Materials: February 15, 2023

I/We would like to sponsor Creatures of the Night at the following level:

- | | |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$25,000 |
| <input type="checkbox"/> Entertainment Sponsor | \$10,000 |
| <input type="checkbox"/> Animal Creature Sponsor | \$5,000 |
| <input type="checkbox"/> Botanical Creature Sponsor | \$2,500 |
| <input type="checkbox"/> Décor Sponsor | \$1,000 |

Donor Information:

Name _____
(as it will appear for recognition purposes)

Address, City, State, Zip _____

Phone / Email _____

Method of Payment:

- Check payable to *Sherman Library & Gardens*.
 Please charge credit card in the amount of \$ _____.
 Visa Master Card AmEx Discover

Card number _____ Exp. date _____

Name on card _____

Signature _____

Billing address (if different than above) _____

Corporate Logo Submission

Electronic files must be 300 dpi or larger. Accepted formats are: pdf and jpeg. Please send your company logo electronically to jen@slgardens.org. If you have questions, please call Jen Granger, Director of Advancement at 949-642-1626.

To sponsor, or underwrite, please return this form via email to jen@slgardens.org or mail to Sherman Library & Gardens | 567 San Nicolas Drive, Suite 220 | Newport Beach, CA 92660