

Records of the Dana Strand Club

1956-1989

FINDING AID

The Sherman Library
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Administrative Information

Extent: 3 archives boxes; 1 linear foot, 3 inches

Date Span: 1957-1989

Citation information: [identification of item], Folder [#], Box [#], Records of the Dana Strand Club, Sherman Library, Corona del Mar, California.

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Administrative History

The Dana Strand Club was mobile home development on the Dana Point Strand established in 1956 by the Chandler-Sherman Corporation. The Club grounds included 90 lots overlooking the Pacific Ocean. The site was accessible only by private road and included a private beach. Club amenities included a restaurant, clubhouse, tennis court and swimming pool. The club hosted events such as holiday parties and a polar bear swim, and issued a community newsletter.

Membership in the Club, which was required to rent a lot, was strictly regulated by Chandler-Sherman Corp. New members had to be sponsored by an existing member and provide three character references, one of which had to be a financial advisor. The Club had two membership categories: regular and associate. Regular members leased home sites at the Dana Strand Club. Associate Members were part of the immediate family of a regular members in good standing. Associate membership were usually only issued to unmarried daughters and sons over the age of fifteen.

The Club was initially managed by Rex Thompson who was also vice president of Chandler-Sherman Corporation. In 1958, Thompson resigned as General Manager, and was replaced by Caroline and Ogden Read. The Reads managed the club until 1981 and then Drew G. Harper assumed their responsibilities. The Dana Strand Club officially closed its doors on February 24, 1989.

Overall Collection

This collection includes administrative files, corporate papers, event files and news bulletins from the Dana Strand Club, a mobile home community located in Dana Point, CA. The files documents the management of the property, including finances, amenities, such as the beach, pool and coffee shop, employees, and community events.

Organization and Arrangement Note

The collection is arranged in the following series:

- I. Administrative Files, 1957-1989
- II. Corporate Documents, 1956-1960
- III. Event Files, 1958-1982
- IV. News Bulletins, 1956-1968

Container List

Series I. Administrative Files, 1957-1982

This series consists of letter correspondence; budget and daily reports; billing statements; sales receipts; permits; brochures; and maps. Significant topics represented in this series are the club's rules and regulations, membership dues; and labor costs.

<u>Box</u>	<u>Folder</u>	<u>Description</u>	<u>Date(s)</u>
1	1	Dana Strand Club: Audit Report, October 31, 1957	1957
1	2	Dana Strand Club: Audit Report, October 31, 1958	1958
1	3	Dana Strand Club: Audit Report, October 31, 1959	1959
1	4	Dana Strand Club: Detail of Construction Cost, October 31, 1957	1957
1	5	Chandler-Sherman Corporation: Property Transferred to Dana Strand Club, July 19, 1959	1940-1959
1	6	Dana Strand Club: Mr. Kysle W. Bro - Financial Data	1960
1	7	Dana Strand Club: Maps, Applications, and Lease Forms	1957
1	8	Office Correspondence, March - February, 1960	1960
1	9	Coffee Shop File, July - September, 1960	1960
1	10	Coffee Shop File, October - December, 1960	1960
1	11	Dana Strand Club: Permit and Mock-Ups	1981-1988
1	12	Dana Strand Club: Use Permits	1966-1977
1	13	Dana Strand Club: Original Map	ca. 1965
1	14	Dana Strand Club: Photographs	ca. 1957
1	15	Dana Strand Club: Brochures	ca. 1978
1	16	Dana Strand Club: Mobile Home Auction Brochures	1989
1	17	Dana Strand Club: Menus	ca. 1960
1	18	History of Dana Point Notes	1961, ca. 1984
1	19	Official Opening, 1966 Summer Season	1966
1	20	Bank of Laguna Beach	ca. 1972
1	21	How to Operate the 555 Switchboard Manual	ca. 1970
1	22	Newspaper Clippings	1980-1982

Series II. Corporate Documents, 1956-1961

This series consists of corporate minutes and bylaws for the Dana Strand Club. The minutes document of the shareholders meeting; management; officers, executive and other committees, corporate records and reports; certificates and transfer of shares; and amendments to bylaws.

<u>Box</u>	<u>Folder</u>	<u>Description</u>	<u>Date(s)</u>
2	1	Articles of Incorporations	1956
2	2	Chandler-Sherman Corporation Transfer Assets for Dana Strand Club Contract	1956
2	3	Department of Investments Divisions of Corporations	1956
2	4	Capital Stock Certificate	1956
2	5	Certificate of Winding up and Dissolutions	1961
2	6	Bylaws for Board of Directors	1956
2	7	Meeting Minutes-Board of Directors of Dana Strand Club	1956-1957
2	8	Meeting Minutes-Board of Directors of Dana Strand Club	1958

Series III. Event Files, 1958-1988

The materials in this series consist of seating charts, invitations, reservation cards, spreadsheets, and letter correspondence. The file document holiday events held at the Club including New Year's Eve; Valentine's Day, St. Patrick's Day, Fourth of July, Halloween, Thanksgiving, Annual Polar Bear Day and Christmas.

<u>Box</u>	<u>Folder</u>	<u>Description</u>	<u>Date(s)</u>
2	1	New Year's Eve Party, 1958	1958-1960
2	2	New Year's Eve Party, 1959	1959
2	3	New Year's Eve File	1960-1961
2	4	Valentine's Party	1960
2	5	St. Patrick's Day Party	1960
2	6	Fourth of July	1960
2	7	Luau - August 15, 1959	1959
2	8	Halloween Party, October 31, 1959	1959
2	9	Halloween Party, 1960	1960-1961
2	10	Annual Thanksgiving Family Dinner	1959
2	11	Thanksgiving Turkey Dinner, November 19, 1960	1960
2	12	Christmas Decorations, 1959	1959
2	13	Christmas Gift Exchange Party, 1960	1960
2	14	Parties - Dana Strand Club	1958-1960
3	1	Polar Bear	1967-1977
3	2	Polar Bear	1978-1983
3	3	Polar Bear	1982-1988
3	4	Polar Bear: Budget Expenses and Membership Identification	1967-1982

Series IV. News Bulletins, 1956-1968

This series consisted of newsletters and bulletins which cover special celebrations and announcements. The bulletins board were published weekly, and announced the current status of club members as illness, new family members, greetings, and travel announcements.

<u>Box</u>	<u>Folder</u>	<u>Description</u>	<u>Date(s)</u>
3	5	Bulletin File: 1965, December 1964-April 1965	1964-1965
3	6	Bulletin File: 1965, May-December 1965	1964-1965
3	7	Bulletin File: 1967-1968, December 1966-April 1967	1966-1967
3	8	Bulletin File: 1967-1968, May 1967-January 1968	1967-1968

Subjects

Haskell, Arnold D.

Haskell, Earl W.

Haskell Family.

Chandler-Sherman Corporation

Business records - California - Orange County - 21st century.

Dana Point (Calif.) - History - 21st century.

Dana Strand Club - History - 21st century.

Dana Strand and Tennis Club - History - 21st century.

Mobile Homes - California

Planned Communities - California - Orange County - 21st century.